

Class of '85,

As we continue registering classmates every day for our 40th Reunion, I am still working with some vendors on high quality Class of '85 items for purchase. I have been working with John Kanaras at AXIA watch company for a few months now ever since I saw a watch they designed for the Class of '97. It is a gorgeous timepiece that AXIA worked with '97 for a long time to come up with this unique design, they are willing to make a version for our Class to be delivered later this year (the current projection is November for orders placed by June 30th), or in time for Christmas. They are offering 2 sizes, 42mm and 38mm as can be seen on the link attached. The watches are high quality and a very reasonable price point for a Swiss Made mechanical watch. For those who order by June 30th, there is a \$200 discount using the Code: C'85 when you place your order. Below is some information that John at AXIA has sent me to share.

Hi Bob,

I am happy to report that the pre-order window for the USNA Class of 1985 timepiece is now live. Here is the link:

<https://axiatime.com/products/us-naval-academy-class-of-1985-timepiece-argos>

The pre-order is active through June 30, 2025 and will include a \$200 discount code AND complimentary custom engraving (\$50 value).

This design and project is modeled off the highly successful project that was recently completed for the Class of 1997 (photos of their final watch is included on the website for your reference). To move forward with this project we will need to achieve a minimum of 20 orders per size (38 mm and 42 mm).

If the minimum threshold is achieved for one size, but not the other, we will still move forward with the size that achieved the 20 orders.

Estimated delivery for the watch is November 2025

There will NOT be an Aletheia version for the Class of 1985, instead, we are making a 38 mm option of the Argos – this is designed for smaller wrists.

NOTE: We are exploring the option of creating a custom display box for the Class of 1985. In the meantime, we are including the option of the general USNA Display Box. People will be able to convert, at no additional cost, to the Class of 1985 display box if/when it is created. (we need to reach minumums to place an order).

If anyone has any questions, they can reach out to me directly (jk@axiatime.com).

Thanks for the opportunity to work together on this exciting project.

Regards,
John Kanaras
Founder, AXIA TIME

<https://axiatime.com/>

p.s. Here is a little more on AXIA TIME. There is a brief video on our website that describes why I started AXIA, and plenty of information in the news section of the website. AXIA is a Greek word that means worth/value and it's at the heart of everything we do – we try to deliver considerable value to our customers. While our watches are not inexpensive, they are a great value give the quality of the components and artisans we use to assemble our timepieces in Switzerland. For people who know a lot about watches, they quickly determine our watches are a great value.

Additionally, we have partnered with numerous elite organizations to create ultra-custom timepieces for their teams and honorees, including: the Official College Football Playoff, The Heisman Trophy, the Naismith Award and the Tewaaraton Award.

I thank John for taking the time to create such a beautiful, custom timepiece for our Class. I am the first person to place an order, for AXIA to make a run of these watches for us, they need a minimum of 20 in either size to start an production run. The Class of '97 sold around 125 of these great watches and those I spoke with a few members of that class who are extremely happy with their watches and they tell me they receive compliments all the time. To best describe this watch, it is on par with a Tag Heuer watch which is far more expensive than what they spent. I hope we have a good response to this offer as it will take the pressure off my wife for this Christmas if I can get one of the amazing Class of '85 watches. As always, GO NAVY, and keep registering for the 40th Reunion if you have not done so yet. See you in September!

Bob Smith '85

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